

Jenna Marbukh

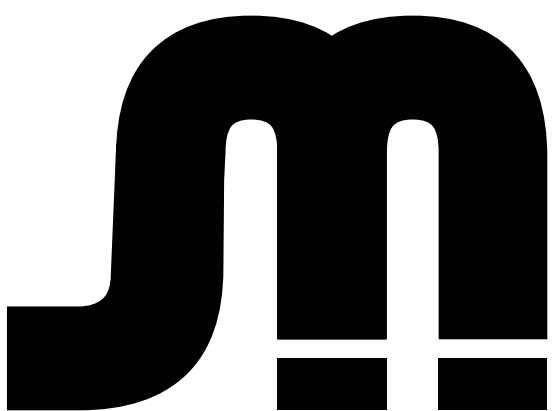
Design Portfolio

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This portfolio showcases a range of work in print design, illustration, UX design, and front-end web development. It opens with brand and marketing design, and ends with a personal exploratory brand project, highlighting thoughtful design solutions across both digital and printed formats.

I work primarily with Figma, Adobe Creative Cloud (InDesign, Illustrator, Photoshop, and XD), and website/email coding.

Thank you for your consideration!



The Midlife Guys, 2025

Shapes & Colors

The Midlife Guys is a branding project I designed for a newly released podcast. In collaboration with The Midlife Guys hosts, I researched competitors, designed graphics in Adobe Creative Suite, and built the podcast brand style guide. As a result, the podcast was able hit the ground running on all major listening platforms in a timely manner.



Podcast

The Midlife Guys

The Midlife Guys

Follow

All Episodes ▾

Newest to Oldest ▾



The 5 Career Rules Millennials Learned... That Don't Really Work Anymore

The Midlife Guys

Millennials entered the workforce with higher-ups teaching them a set of unwritten rules: stay humble, be grateful for the opportunity, avoid workplace drama, figure...

Aug 27 • 38 min 11 sec

+ ▶



'Back-to-School Season' Has Become a Late-Stage Capitalist Mess

The Midlife Guys

Back-to-school season has, whether parents like it or not, become a full-blown cultural event. A season! Just for shopping for kids' stuff! Who needs all this? This week, we're...

Aug 20 • 30 min 18 sec

+ ⬇ ⬆ ... ▶

About

The Midlife Guys is the unfiltered, insightful, and often hilarious podcast designed for Millennials and Generation X entering — or already deep in — the wild w

... Show more

5 ☆ (1) • Culture Society

THE
MIDLIFE
GUYS
WITH MIKE & ANDREW

PARI VORTEX®, 2024
PARI Respiratory Equipment, Inc.

Leading to its launch, I collaborated within marketing and sales to develop **product packaging, brochures, trifold, labels, email campaigns, and other marketing assets** for the new and improved PARI VORTEX Holding Chamber and Pediatric Masks.

VORTEX PEDIATRIC MASKS

Excellent aerosol performance
Robust seal even when applied gently to the face

Comfortable fit
The soft mask fits seamlessly to the contours of the face

High level of patient acceptance
Ease of use and comfortable fit make it a patient and caregiver favorite

Dishwasher safe
Easy to clean, dishwasher safe, and boilable

Environmentally friendly
Not made with BPA, latex, or phthalates

Small
0 - 1.5 years

Medium
1.5 - 4 years

"I love the soft rubber that forms to my daughter's face."

"Dishwasher safe! That is great for someone who uses it as often as we do."

"The mask is nice and comfy."

"We loved the mask!"

PARI lends a hand with the one-handed operation aid

The patented one-handed operation aid helps parents and caregivers deliver treatments to babies using just one hand, so you can hold your child safely during inhalation.

Scan the QR code below for a short video on how to use the PARI VORTEX® and accessories

PARI VORTEX®
for patients of all ages

- VORTEX with Pediatric Mask, Sm
0 - 1.5 years
- VORTEX with Pediatric Mask, Med
1.5 - 4 years
- VORTEX with mouthpiece
4 years and up

VORTEX® baby and child masks—comfortable and efficient

- A comfortable fit** – The soft mask fits seamlessly to the contours of the face
- Efficient inhalation** – Robust seal even when applied gently to the face
- Super easy hygiene control** – Easy to clean, dishwasher safe, and boilable

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PARI Respiratory Equipment, Inc.
2412 PARI Way, Midlothian, VA 23112
Tel: 1-800-FAST-NEB (327-8632)
product.info@pari.com | www.pari.com

PARI VORTEX®
Antistatic Holding Chamber

QUICK GUIDE

Aluminum Chamber. Less Plastic. Better Delivery.

As easy as 1, 2, 3: Assembly & inhalation with... mouthpiece

1 Remove the inhaler cap, shake vigorously

3 Remove the protective cap on the mouthpiece

5 Press down to actuate the inhaler

2 Insert the inhaler into the receptacle on the back of the holding chamber

4 Exhale, then place the mouthpiece between teeth and close lips around it

6 Breathe in and out slowly and deeply

Did your physician prescribe several sprays per use? Repeat steps 5 and 6.

0 - 18 months: 4 - 6 breaths, >18 months: 2 - 4 breaths

mask and one-handed operation aid

1 Remove the inhaler cap, shake vigorously

3 Fit the inhaler into the connecting ring and click the one-handed operation aid into place

5 Apply to face over nose and mouth creating a good seal

2 Push the one-handed operation aid onto the holding chamber

4 Remove the protective cap and attach the mask

6 Actuate the inhaler, breathe in and out slowly and deeply

Did your physician prescribe several sprays per use? Repeat step 6.

0 - 18 months: 4 - 6 breaths, >18 months: 2 - 4 breaths

Cleaning and disinfection: Step-by-step in the video

Thanks to the durable aluminum chamber and removable mouthpiece, the VORTEX® and masks can be boiled, disinfected, and washed in the dishwasher.

Patient Trial Device

PARI VORTEX®
with Pediatric Mask, Small

NOT FOR RESALE

PARI Respiratory Equipment, Inc.
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Patient Trial Device

PARI VORTEX®
with Pediatric Mask, Medium

NOT FOR RESALE

PARI Respiratory Equipment, Inc.
Tel: 1-800-FAST-NEB (327-8632)
product.info@pari.com
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PARI VORTEX®
Antistatic Holding Chamber/Spacer

WITH NEW PEDIATRIC MASKS

www.pari.com/vortex

Trade Show Booth and T-shirt Design, 2023-2024

PARI Respiratory Equipment, Inc.

Through communication with external vendors, I designed high resolution graphics for PARI’s booths in 2023 and 2024 at the North American Cystic Fibrosis Conference (NACFC). The station attracted large numbers of professionals involved in CF research and care.

In additon, PARI in the United States participated in the annual Great Strides walk to cure CF. Each year, employees wore bright t-shirts that I designed to make the company stand out. In 2024, PARI wore the shirt to the right.



Front-End Web Development, 2024
Genericus®

I led the redesign of a growing pharma generic drug line's web app from design mockups, to development, to production in collaboration with the brand manager. The target audience of the website includes wholesalers, purchasing managers, distributors, and patients prescribed Tobramycin Inhalation Solution Pak.

The initial problem:

The outdated website's architecture was limited to focusing on a single drug+device combination, while the the generic drug line had plans to expand within aerosol therapy care.

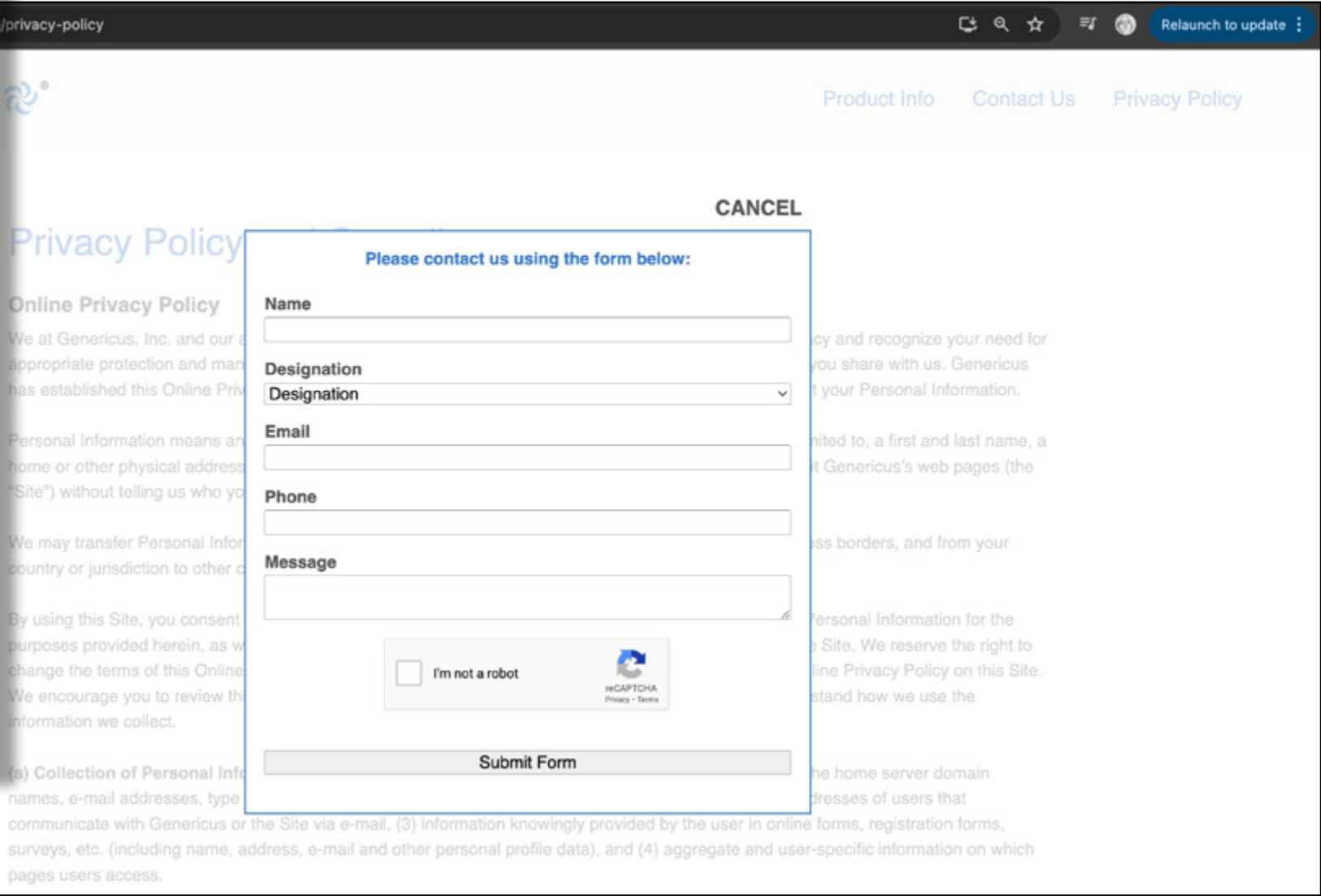
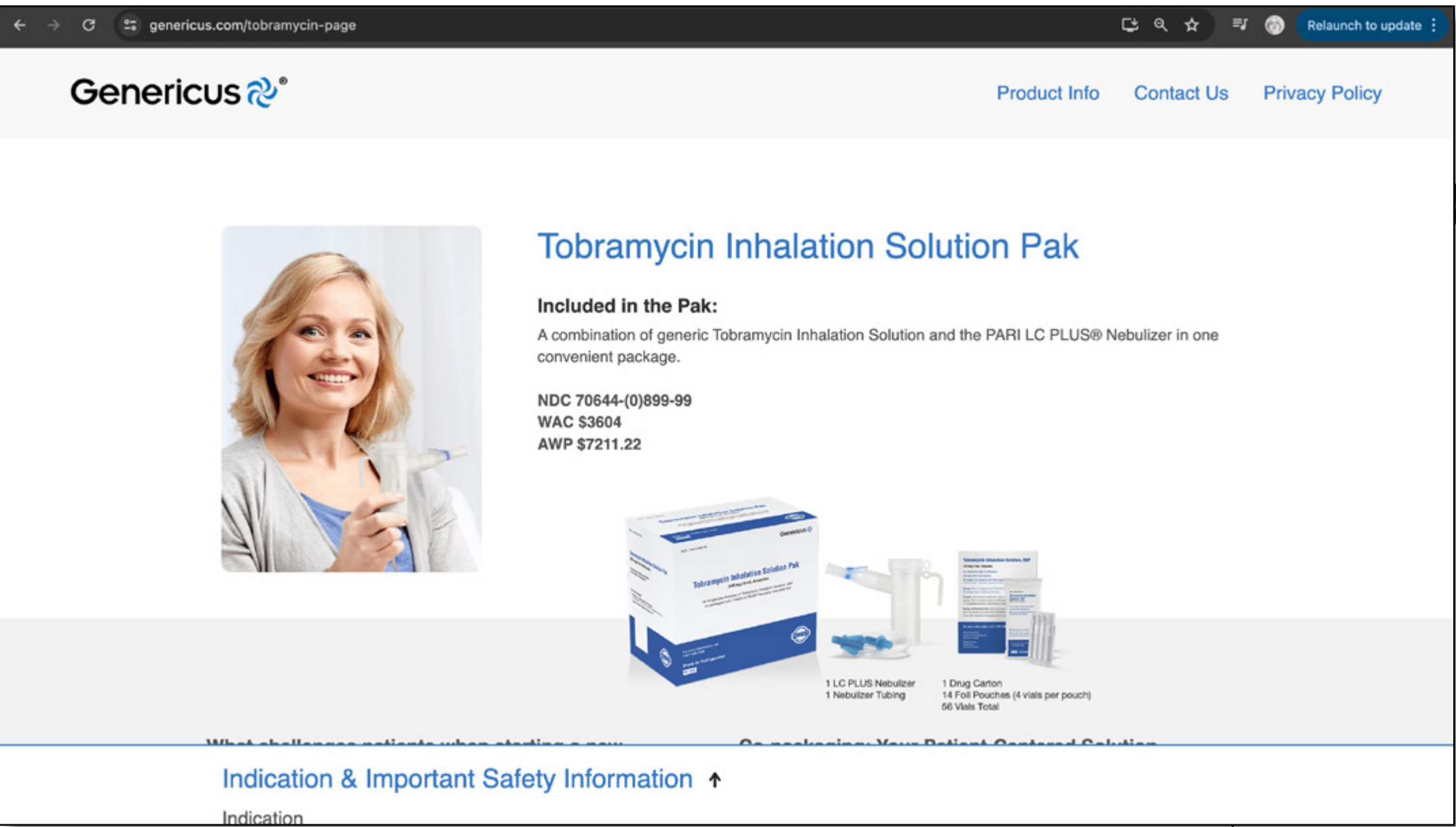
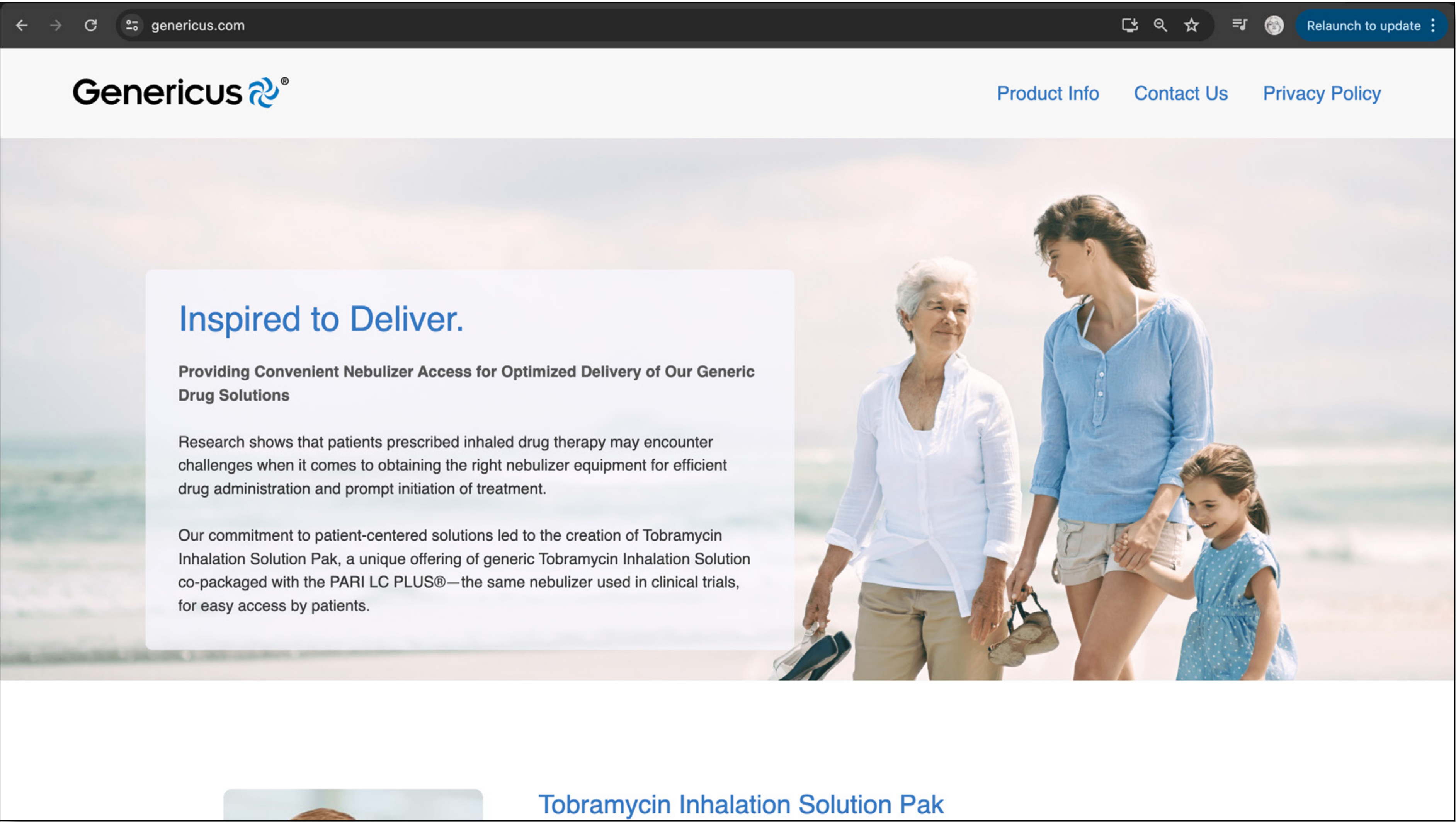
My solution:

1. Redesign the user interface.
I implemented a lighter color palette to represent air, breath, ease, and weightlessness to increase consumer trust. Second, I changed the typeface to a modern sans serif, Helvetica, to reflect a sense of innovation. Lastly, I ensured accessibility by following WCAG standards including proper color contrast, button spacing, clear navigation, and large enough text relative to the device.
2. Rebuild the software architecture.
To rebuild, I used the React JavaScript framework to code reusable components, simplifying the development process for future expansion of the web app and allowing for faster run-time.



1 LC PLUS Nebulizer
1 Nebulizer Tubing

1 Drug Carton
14 Foil Pouches (4 vials per pouch)
56 Vials Total

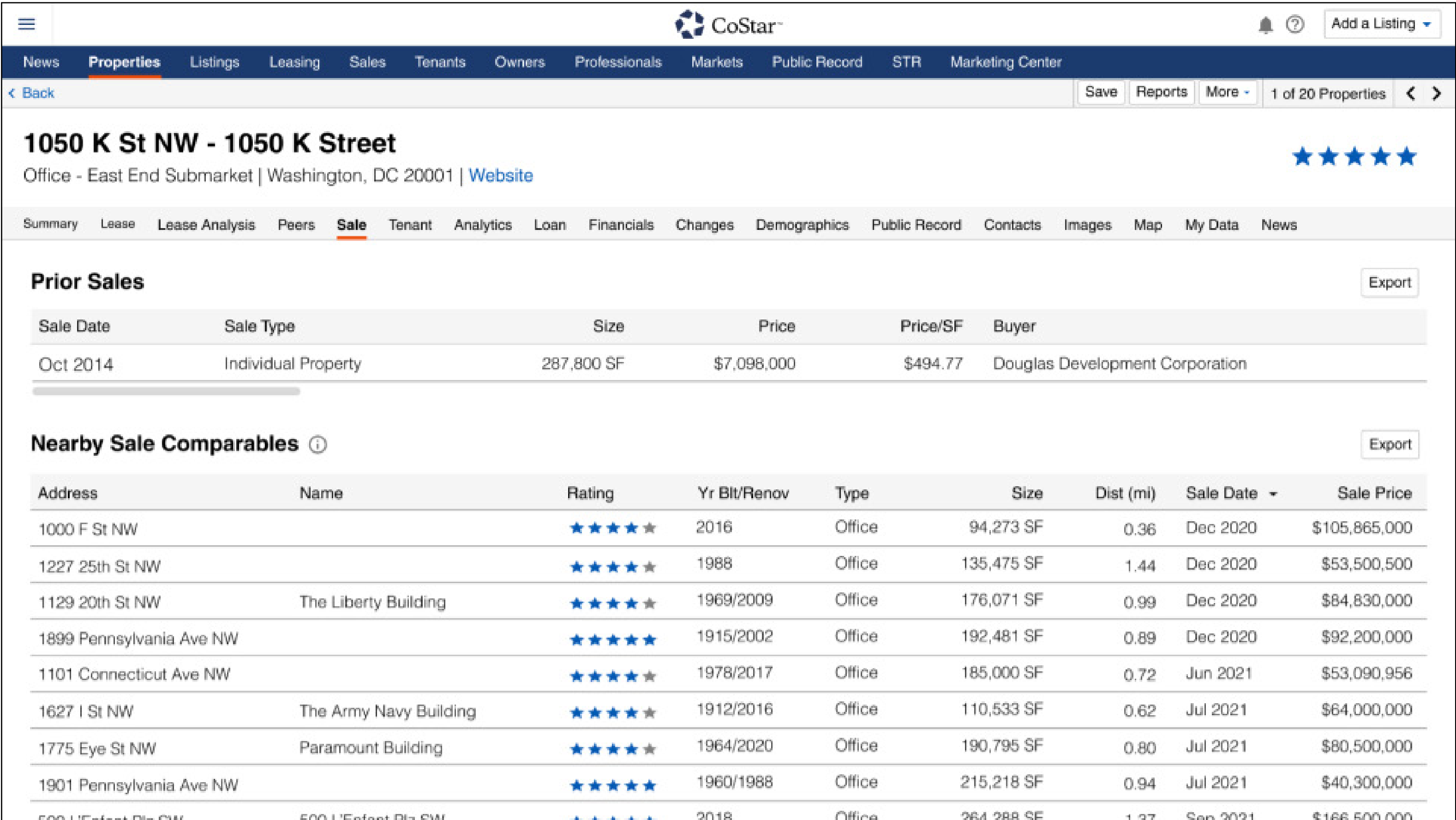
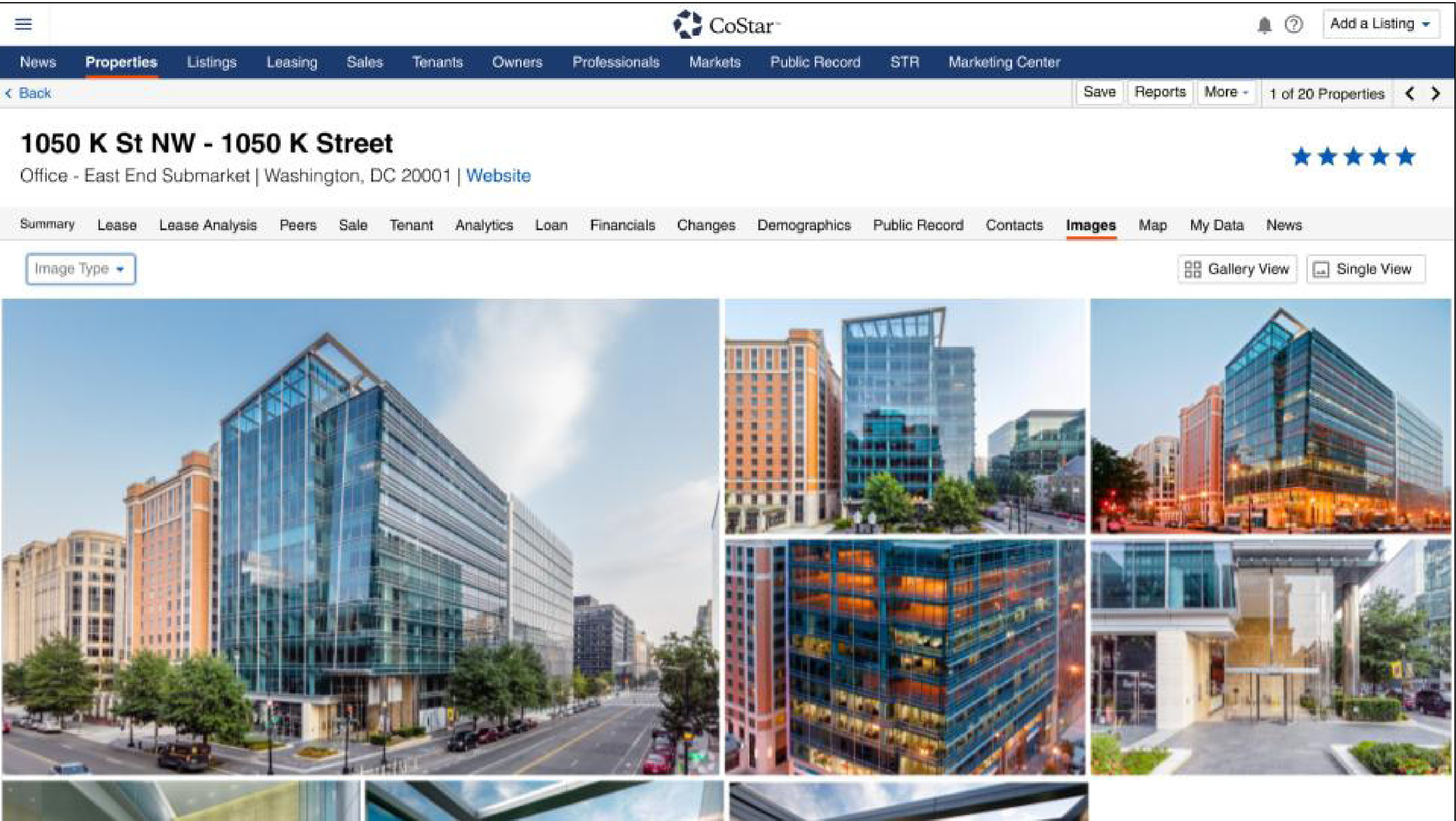
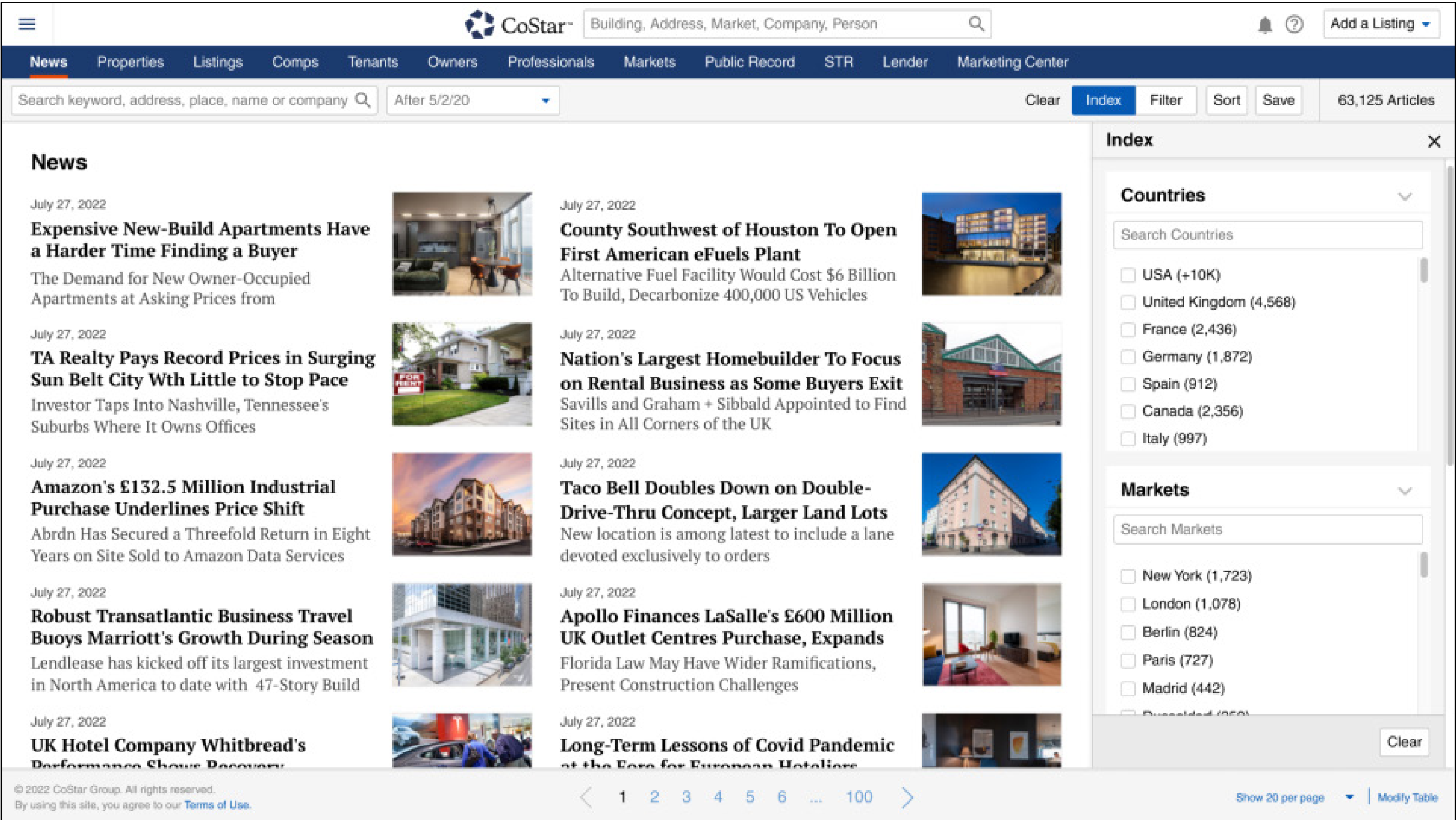


User Experience Design, 2022

CoStar Group

Collaborating in a cross-functional environment with product managers, data analysts, software engineers, and other UX/UI designers, I contributed to building a new design system for the platform's property reports generator and the redesign of 3 subpages in adherence with updated design standards.

The layout, typography, and iconography of CoStar, the commercial real estate specific platform started by CoStar Group, transitioned to a modern style that still contained a lot of detailed information in less scroll-time. The opportunity to be a part of this overhaul was exciting and honed my skills in layout, accessibility, and working within a design system.



Brand Design, 2025
Byrd Book Fest

The concept consists of a literary arts festival held in early summer offering author readings, book signings, panel discussions, writing workshops, poetry slams, local food vendors, and live music all set in the natural surroundings of Byrd Park in Richmond, VA.

Byrd Book Fest flourished from my love of reading and discussing literature!



BYRD BOOK FEST

Get Tickets

LITERARY ARTS FESTIVAL IN RVA

VendorsDirectionsSchedule

Join Us in Byrd Park

Saturday, June 7 - Sunday, June 8, 2025

Exhibit

Experience

Support

Books Written by Local Attending Authors

BLUE SKINNED GODS
SJ SINDU

FLORENCE ADLER SWIMS FOREVER
RACHEL BEANLAND

THE HOUSE OF EYE
Sadie Johnson

HOLLY SATIKA FULLY ANGST
Julia Vargo

THE SECRET HISTORY OF FOOD
MATT SIEGEL

TOM ROBBINS
Even Cowgirls Get the Blues

YEAR-NEEVEY GIRLS
RACHEL BEANLAND

THE HOUSE IS ON FIRE
RACHEL BEANLAND

THE SUMMER I TURNED FIFTY
Jenny-Han

MYSTERY ON CHURCH HILL
STEVEN R. DUNST

THE SECRET HISTORY OF FOOD
MATT SIEGEL

THE HOUSE OF EYE
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BLUE SKINNED GODS
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MYSTERY ON CHURCH HILL
STEVEN R. DUNST

THE SECRET HISTORY OF FOOD
MATT SIEGEL

TOM ROBBINS
Even Cowgirls Get the Blues

MALCOLM AND ME
LUTHER K. COLLINS

Schedule 2025

Saturday	Sunday
10:00am Kids' Corner: "Build Your Own Storybook" @ the Children's Pavilion	10:00am Coffee & Chapters: Bookish Podcast Live Recording @ the Main Stage
12:00pm Author Spotlight: "Stories That Shape Us" @ the Main Stage	12:00pm Zine Zone: DIY Mini Magazine Workshop @ the Main Stage
1:00pm Panel: "Voices of Richmond: Local Poets in Conversation" @ the Poetry Garden	1:00pm Nature of Narration: Outdoor Writing Walk @ the Dogwood Trail Entrance
2:00pm Cook & Book: "Literary Recipes Live" @ the Dome Tent	2:00pm Open Mic: Work of Mouth @ the Amphitheater
5:00pm Lit to Life: Dramatic Readings with the R2D2 Playhouse @ the Amphitheater	5:00pm Lit to Life: Dramatic Readings with the R2D2 Playhouse @ the Amphitheater
7:00pm Evening Reading: "Books Under the Stars" @ the Amphitheater	7:00pm Evening Reading: "Books Under the Stars" @ the Amphitheater

Directions

Parking

Park near Byrd Park; follow signs to Dogwood Dell. Use main lot by amphitheater—free & close!

Lost & Found

Lost something? Visit the marked info booth by the stage or call 804-555-1234 to check lost & found!

Contact

info@byrdbookfest.com

byrdbookfest

VOICES OF RICHMOND:

June 7
1:00pm
Byrd Park

LOCAL POETS IN CONVERSATION

Get Tickets

byrdbookfest

COFFEE & CHAPTERS:

June 8
10:00am
Byrd Park

BOOKISH PODCAST LIVE RECORDING

Get Tickets

byrdbookfest

NATURE & NARRATIVE:

June 8
1:00pm
Byrd Park

OUTDOOR WRITING WALK

Get Tickets

